Boosting Energy at Work:
What’s Your Hydration Plan?

Boost Workplace Sustainability Practices with Sustainable Coffee

Liqui-Pedia
Refreshing Facts on Water, Coffee & Tea!

A Refreshing Springtime Tango with Tea & Orange Mango

A BEVERAGE SERVICE NEWS PUBLICATION
Let Spring Begin!

Make Hydration a Priority

If you’re like me, you’re always looking for ways to increase your office’s productivity and efficiency. It can be easy to overlook the important role healthy hydration plays for your employees, especially when there are so many moving parts that office staff must handle. That’s why I dedicated this issue of Bottled and Brewed™ to hydration. The cover story focuses on how dehydration can affect mood, energy level and thinking. It’s a must-read if you want to give your employees a boost.

Our spring issue has lots of other beverage news and tips you can bring to your office. You’ll learn how water filtration can improve the taste of your water, read about premium water you may want to offer your guests and discover a recipe for perfect springtime refreshment. We also share the sustainable efforts our coffee partners are involved in so you can feel good about every cup.

Lastly, I’m excited to introduce you to Stephen Chesman, an executive with AquaTerra, our sister company and Canada’s oldest and largest bottled water delivery company. Stephen shares his insights on making DS Services® a North American home and office beverage industry leader.

Enjoy this issue of Bottled & Brewed so you can kick off the spring season by keeping your employees and guests hydrated and feeling good. Happy reading!

Brian Miller
Chief Commercial Officer
DS Services of America, Inc.
CARNATION HALF & HALF IS HERE!

Coffeeservice.com
855-240-0677

Nestlé Professional Beverages introduces CARNATION Half & Half Liquid Creamer Singles—real dairy with the rich flavor your customers expect. There’s no refrigeration needed, because our single-serve tubs have an ambient shelf-life of up to 6 months! It’s half & half you can be proud to offer, with the Carnation® heritage consumers know and love.

A REFRESHING SPRINGTIME TANGO WITH TEA & ORANGE MANGO

Some classic flavors just go together like they were meant for one another. Think peanut butter & chocolate…peaches & cream…green tea & orange mango? Yep, believe it or not, it’s a flavor pairing that’s got us singing the praises of two great beverages that add up to one incredibly refreshing drink. Imagine the bubbly zing of an orange mango sparkling beverage flavor cleverly blended with the distinctive taste of Steep by Bigelow® Pure Green Tea, and you’ll start to appreciate how this fabulous new pairing is making a citrusy and aromatic splash on people’s drink menus this spring. But tasting is believing, right? Here’s the recipe so you can try it out for yourself. The best part? It’s so easy to make — you can whip it right up in your office breakroom!

**ORANGE MANGO TEA RECIPE**

**INGREDIENTS**
- Two 17-oz. bottles of orange mango sparkling beverage
- Freshly brewed Steep by Bigelow® Pure Green Tea
- An orange sliced into wheels
- Five sprigs of mints

**DIRECTIONS**
Place four green tea bags in a teapot and top with 30 oz. of 165° water. Steep for four minutes, then remove bags and allow tea to cool to room temperature. Once tea has cooled, add to a pitcher with ice: orange wheels, mint sprigs and two bottles of orange mango sparkling beverage. This recipe makes two quarts.

Bigelow® is a registered trademark of a third party.
Hydration

Ever wonder why employees’ energy levels dip during the day? It might be due to dehydration.

According to studies conducted at the University of Connecticut’s Human Performance Laboratory, even mild dehydration can alter a person’s mood, energy level and ability to think clearly. That’s why it’s important for people to stay hydrated throughout the day.

To encourage healthy hydration in your workplace, consider introducing strategically located bottled water coolers and creating hydration stations. Hydration stations do not have to just include water. Tea, coffee, hot chocolate and other beverages also help hydrate your employees throughout the day.

Mid-afternoon is the perfect time for flavored water. It’s hydration with a twist, and there’s a flavor for every taste. Employees can create their own flavored waters by mixing in Crystal Light® On The Go packs including the popular “pick-me-up” known as wild strawberry energy. AriZona® Tea is always a hydration hit, and it comes in lemon, ginseng & honey and Arnold Palmer® (half tea, half lemonade) flavors. All are good options to reset the energy level.

What’s the employee hydration plan at your workplace? Here are some ideas for creating opportunities for employees to maintain optimal hydration all day long:

The Morning Mug

For many, the first cup of hot tea or coffee at the office is a morning ritual. Launching the day with delicious coffee, espresso or tea is not only a way to begin the day’s hydration plan, it can also provide a little caffeine boost to jump-start office efficiency. Offering a variety of coffees and teas lets your employees choose their favorite way to start the day.

Note: For those looking for a lift, coffee has higher levels of caffeine than tea — about double the amount.

Lunch … and Liquids

Water is the clear choice for lunchtime hydration. Employees can choose natural spring bottled water, artesian water or sparkling water beverages from DS Services® for zero-calorie refreshment. Depending on the mood — or the food — you might consider offering a premium water like VOSS® Water from Norway, or FIJI® water from the island of Fiji. Both add a touch of sophistication to the breakroom.

Snacks … and Sipping

It’s not unusual to experience a little “dip in zip” after lunch. A fruit or snack break can help, but why not amp up the afternoon with a hydration break? Be sure to have single-serve bottled water available for employees to take along on after-lunch walks or quick workouts.

---

Meeting with customers? Get them in the hydration game too. Offering gourmet or flavored coffees – both caffeinated and decaf – specialty and herbal teas, and hot chocolate makes everyone feel welcome and appreciated. A variety of waters, both still and sparkling water beverages, add to the options to keep up hydration.

And as the workday slips toward its end, encourage employees to fill up “to go” so they have a healthy drink for the ride home.

Being deliberate about hydration can improve the mood, energy and thinking around your office. Let DS Services® help you implement your hydration plan by delivering the variety of coffees, teas and bottled waters your employees enjoy all through the day. Drink up!

With more than 150 varieties of hot or iced gourmet coffees, teas, and specialty beverages from over 30 of the world’s finest brands, everyone in the office can brew the beverages they love.

AriZona®, Crystal Light®, Fiji® Water, and VOSS® Water are registered trademarks of third parties.

To order, please contact your DS Services® Sales Representative.
Current Customers: 800-962-7006
New Customers: 855-240-0677
4. Which of these is not true about water?

a) It helps your body absorb nutrients
b) It removes waste
c) It acts as a natural stimulant
d) It cushions joints

5. Trick your brain into feeling fuller by drinking water ______ before mealtime.
   a) with 3-5 cubes of ice
   b) from a straw
   c) in a red or yellow cup
   d) 10-15 minutes

6. In which year did Congress pass the Safe Drinking Water Act?
   a) 1901
   b) 1955
   c) 1974
   d) 1990

7. The water we use in our daily lives is sourced from a variety of places, including:
   a) Rivers, streams & lakes
   b) Rain & snow
   c) Wells, springs & aquifers
   d) All of the above

8. Home filtration systems typically use carbon or activated charcoal, which is basically
   a) charred wood
   b) crushed silica
   c) pulverized seashells
   d) frozen plankton

9. Water is required for breathing.
   True or False?

10. Bottled water can be tested up to ______ times more often than tap water on a gallon-for-gallon basis.
    a) 5
    b) 36
    c) 55
    d) 120

Quot Sources:
   basic-information-about-lead-drinking-water
6. "Bottled water has a shelf life of how many years?"
   a) 2-3 decades
   b) Indefinite if it’s produced according to regulated guidelines
   c) 6-months
   d) 8 years

IF YOU THINK YOU KNOW

H2O...

Got hydration on the brain?
Let’s see how much you really know about the best stuff in the world.

36x19
4. Which of these is not true about water?

a) It helps your body absorb nutrients
b) It removes waste
c) It acts as a natural stimulant
d) It cushions joints

5. Trick your brain into feeling fuller by drinking water ______ before mealtime.
a) with 3-5 cubes of ice
b) from a straw
c) in a red or yellow cup
d) 10-15 minutes

6. In which year did Congress pass the Safe Drinking Water Act?
a) 1901
b) 1955
c) 1974
d) 1990

7. The water we use in our daily lives is sourced from a variety of places, including:
a) Rivers, streams & lakes
b) Rain & snow
c) Wells, springs & aquifers
d) All of the above

8. Home filtration systems typically use carbon or activated charcoal, which is basically
a) charred wood
b) crushed silica
c) pulverized seashells
d) frozen plankton

9. Water is required for breathing.
True or False?

10. Bottled water can be tested up to ______ times more often than tap water on a gallon-for-gallon basis.
a) 5
b) 36
c) 55
d) 120

Water’s Role in Your Body, IBWA, http://www.bottledwater.org/content/water%E2%80%99s-role-your-body
**IMPROVE THE TASTE AND PURITY OF YOUR WATER WITH FILTRATION**

**85%**

Eighty-five percent of the United States has hard water, which means it has high mineral content. These minerals, along with other particulates or contaminants, can affect the color, taste or smell of untreated water. Unfortunately, off-taste or cloudy water is not unusual in workplace settings.

The answer to these concerns? Water filtration. Connected to your existing water supply, water filtration can remove the types of contaminants that cause your office water to smell or taste different. Using a filtration system, water is filtered before it’s dispensed, so your co-workers and guests can enjoy crystal-clear water for drinking, making tea, coffee or other beverages.

DS Services® offers under-the-sink, countertop or freestanding filtration solutions for any office size — small or large — all designed to improve the safety, purity and taste of your water.

- **Simple set-up:** It’s easy to get started. A filtration expert will come to your workplace, assess your company’s needs, and recommend and install the appropriate filtration unit.
- **Quality water:** Our activated carbon and reverse-osmosis filtration solutions remove chlorine, organic tastes, odors, sediments and bacteria, leaving you with delicious, refreshing water straight from the faucet.
- **Easy to maintain:** All filtration equipment is regularly serviced and maintained by our team of professional water filtration experts. We take care of everything.

Ask us about water filtration solutions for your workplace and start enjoying purer, safer — and tastier — water now. DS Services® makes it simple!

---

**Grains per Gallon**

<table>
<thead>
<tr>
<th>Slightly Hard</th>
<th>Moderately Hard</th>
<th>Hard</th>
<th>Very Hard</th>
<th>Extremely Hard</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Grains</td>
<td>3-7 Grains</td>
<td>7-10 Grains</td>
<td>10-14 Grains</td>
<td>15+ Grains</td>
</tr>
</tbody>
</table>

*City water may be significantly softer than surrounding suburbs depending on water source.*

---

At DS Services®, we are mindful of the coffee products and services we deliver – not only in terms of quality and convenience but also in terms of social responsibility and environmental practices. That’s why we partner with coffee brands like Mars Drinks, Keurig® and Starbucks, which have strong sustainability platforms. We make it easy for your business and employees to support sustainability in the workplace just by ordering coffee delivery.

Here’s a quick look at what some of our partners are doing in terms of sustainability:

Offering more than 35 different drink varieties for delivery, Mars Drinks has launched a five-year sustainability strategy with the goal of “offering the most sustainable workplace drinks solution.” To help secure the future of its suppliers, many of whom are “smallholder farmers” in low-income communities, Mars Drinks requires responsible sourcing of coffee beans, cocoa and black tea leaves from third-party certified sources such as the Rainforest Alliance and UTZ Certified. In addition, by 2020, the company has committed to solving the waste challenge for workplaces that choose its products and reducing the carbon footprint of its single-serve products by 25%.1

Similarly, Keurig®, a company founded on social responsibility and featuring 40 beloved brands of coffee, tea, hot chocolate and cider, recently launched its first recyclable K-Cup® pod and has promised that 100% of its K-Cup® pods will be recyclable by 2020.2 Keurig® also supports its coffee-growing communities: To date, the company has purchased 43 million pounds of Fair Trade Certified™ coffee and has invested $9 million in community development premium funds for coffee farmers, improving the livelihoods of 282,220 individuals.3

Among Starbucks sustainability initiatives is its commitment to ethical sourcing of its coffees and teas, including its popular Pike Place® Roast and Veranda® Blend and Caffé Verona® coffee varieties. The company takes a comprehensive approach to ethical sourcing, using responsible purchasing practices; farmer support; economic, social and environmental standards; industry collaboration and community development programs.4

Whether you’re looking for single-cup, roast and ground, or bean-to-cup, DS Services® delivers it all with sustainability in mind. We are proud to partner with companies like these that are dedicated to conservation and environmental stewardship – and we’re glad to provide your company a way to help you reach your own sustainability goals.

…reducing the carbon footprint of its single-serve products by 25%...by 2020.5

---

4 “Building a Future with Farmers: Committed to 100% Ethically Sourced,” Starbucks, https://www.starbucks.com/responsibility/sourcing/coffee
5 K-Cup® is a registered trademark of Keurig Green Mountain, Inc.
6 Keurig®, Mars Drinks and Starbucks® are registered trademarks of third parties.
COFFEE-MATE®
AMERICA'S #1 CREAMER
GIVES YOU THE BEST SOLUTIONS!

COFFEE-MATE® has it all: loyalty, preference and selling power.
That’s why it is the most used brand in and out-of-home. Customers are looking for COFFEE-MATE, in fact 61% of consumers would choose a location that offers COFFEE-MATE over one that doesn’t.

LIQUID CONCENTRATE

<table>
<thead>
<tr>
<th>Flavor Pack Size DS Services Item #</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORIGINAL 1.5 Gallon 20022022</td>
</tr>
<tr>
<td>ORIGINAL 50 ct/.375 oz 20022003</td>
</tr>
<tr>
<td>ORIGINAL 180 ct/.375 oz 20022004</td>
</tr>
<tr>
<td>SUGAR-FREE FRENCH VANILLA 50 ct/.375 oz 20022025</td>
</tr>
<tr>
<td>CINNAMON VANILLA CRÈME 50 ct/.375 oz 20022014</td>
</tr>
<tr>
<td>CAFÉ MOCHA 50 ct/.375 oz 20022015</td>
</tr>
<tr>
<td>IRISH CRÈME 50 ct/.375 oz 20022011</td>
</tr>
<tr>
<td>HAZELNUT 50 ct/.375 oz 20022009</td>
</tr>
<tr>
<td>ITALIAN SWEET CRÈME 180 ct/.375 oz 20022024</td>
</tr>
<tr>
<td>IRISH CRÈME 180 ct/.375 oz 20022010</td>
</tr>
<tr>
<td>HAZELNUT 180 ct/.375 oz 20022008</td>
</tr>
<tr>
<td>FRENCH VANILLA 180 ct/.375 oz 20022007</td>
</tr>
<tr>
<td>FRENCH VANILLA 1.5 Gallon 20022020</td>
</tr>
<tr>
<td>HAZELNUT 1.5 Gallon 20022021</td>
</tr>
</tbody>
</table>

POWDERED CREAMERS

<table>
<thead>
<tr>
<th>Flavor Pack Size DS Services Item #</th>
</tr>
</thead>
<tbody>
<tr>
<td>HAZELNUT CANISTER 15 oz 20023006</td>
</tr>
<tr>
<td>FRENCH VANILLA CANISTER 15 oz 20023005</td>
</tr>
<tr>
<td>ORIGINAL LITE CANISTER 11 oz 20023008</td>
</tr>
<tr>
<td>SWEETENED ORIGINAL LITE CANISTER 11 oz 20023009</td>
</tr>
</tbody>
</table>

HALF & HALF

<table>
<thead>
<tr>
<th>Flavor Pack Size DS Services Item #</th>
</tr>
</thead>
<tbody>
<tr>
<td>HALF &amp; HALF 360 ct/.375 oz 20086001</td>
</tr>
<tr>
<td>WHIPPER MIX 2 lb 22201008</td>
</tr>
<tr>
<td>RICH CHOCOLATE 50 ct 22201002</td>
</tr>
<tr>
<td>MINI MARSHMALLOW 50 ct 22201009</td>
</tr>
</tbody>
</table>

LIQUID BULK CREAMER - 1.5 GALLON BAG-IN-BOX

<table>
<thead>
<tr>
<th>Flavor Pack Size DS Services Item #</th>
</tr>
</thead>
<tbody>
<tr>
<td>RICH CHOCOLATE 1.5 Gallon 20022012</td>
</tr>
<tr>
<td>CINNAMON VANILLA 1.5 Gallon 20022013</td>
</tr>
<tr>
<td>FRENCH VANILLA 1.5 Gallon 20022014</td>
</tr>
</tbody>
</table>

LIQUID CREAMER SINGLES - 180 CT. CASE

<table>
<thead>
<tr>
<th>Flavor Pack Size DS Services Item #</th>
</tr>
</thead>
<tbody>
<tr>
<td>RICH CHOCOLATE 180 ct/.375 oz 20023001</td>
</tr>
<tr>
<td>FRENCH VANILLA 180 ct/.375 oz 20023002</td>
</tr>
<tr>
<td>CINNAMON VANILLA CRÈME 180 ct/.375 oz 20023003</td>
</tr>
<tr>
<td>SWEETENED ORIGINAL LITE 180 ct/.375 oz 20023004</td>
</tr>
</tbody>
</table>

Love the coffeehouse to your office.
Delight your employees and guests with Javarama® Specialty Coffee.

COFFEE-MATE® is a registered trademark of Nestlé S.A., Vevey, Switzerland.

Get Javarama® K-Cup® Pod Coffee, Only from DS Services®
Add Javarama® K-Cup® pods to your current order or sign up today for DS Services® beverage delivery.

Current Customers
Call 800-962-7006
New Customers
Call 855-240-0677
Visit coffeeservice.com

© 2017 DS Services of America, Inc. “K-Cup®” is a registered trademark of Keurig Green Mountain, Inc. “Javarama®” and “DS Services®” are registered trademarks of DS Services of America, Inc.
Everything you think about the island nation of Fiji is true. Remote and lush, this tropical paradise is warm, breezy and inviting year-round. It's home to rare rain forests and layer upon layer of volcanic rock. It boasts one of the world’s last virgin ecosystems. It’s beautiful and enchanting.

It’s also the source of FIJI® water, which collects in a natural artesian aquifer deep below the earth’s surface on the Fijian island of Viti Levu. FIJI® water is the number one imported premium bottled water in the U.S. and the water of choice among discerning consumers and top chefs. And now you can enjoy refreshing FIJI® water at your office.

Stocking your breakroom with FIJI® water not only provides premium refreshment for your staff and guests, it also supports the FIJI Water Foundation’s innovative sustainability efforts.

Since 2007, the FIJI Water Foundation has partnered with Conservation International to develop a first-of-its-kind community development and conservation program to help improve Fiji’s ecosystem. This massive project is not only helping the local environment, it’s also helping local communities build their economies.

By ordering FIJI® water for delivery, you are helping to support these important programs. FIJI® water is available from DS Services of America, Inc. in two convenient sizes:

**Most Popular:** Large enough to refresh but still completely portable, the 500 mL bottle is the perfect serving size for adults. It’s also the ideal size to stock the breakroom and conference rooms. These bottles ship in a 24-count case or 6-count pack.

**Thirst Quencher:** Our 1-liter bottle is a reliable thirst-quencher that’s well-suited for greater hydration needs – and the breakroom refrigerator. The 1 L ships in a 12-count case.

Add FIJI® water to your delivery order and enjoy a little bit of the tropics – and Earth’s Finest Water® – at the office. Talk to your customer care representative about adding to your next delivery or call 800-4-WATERS.
Get to Know AquaTerra

Stephen Chesman is Vice President of Sales – Home & Office Segment at AquaTerra Corporation, a sister company to DS Services®. AquaTerra is Canada’s oldest and largest direct-to-consumer home and office bottled water delivery business, and prides itself on exceptional service to customers. We asked Stephen to tell us a little more about AquaTerra and what makes it so special.

B&B: We understand you’ve been with AquaTerra since 2009. Tell us about how the company has changed during that time.

SC: We’ve really evolved over the last seven years to become a full beverage solutions provider with an ever-expanding portfolio of products. Customers told us they wanted a single-solution provider for their breakrooms and we responded.

B&B: What do customers like best about AquaTerra products and services?

SC: Definitely our brands. Our core brands, Canadian Springs and Labrador Source, are incredibly well-respected. These are names people know and trust for bottled water in Canada. I’d also say people appreciate our reliable service and commitment to customer satisfaction.

B&B: How is AquaTerra different from other beverage delivery companies?

SC: We are a market leader in providing full-service beverage solutions across Canada, offering services from Victoria to Newfoundland. As part of the broader Cott Corporation, we are now the industry leader in the North American and European home and office delivery business, reaching over 2.3 million customers across 20 countries.

B&B: What do customers tell you about their experiences with AquaTerra?

SC: We get great feedback about our friendly and courteous route sales representatives. Many of our customers consider them adopted members of their internal teams.

B&B: What is the most interesting thing about AquaTerra’s history?

SC: Our legacy began in 1882 as the Laurentian Water Company in Quebec. Our Montreal office has many pictures and historical items dating back to our foundation years. In fact, until recently, members of the original family who owned Laurentian served on our board and worked in the business.

B&B: What interesting trends do you see on the horizon for bottled water or coffee delivery services?

SC: I see several things emerging. One is large companies moving toward a single national beverage provider for all their needs. Another is technology. In fact, recently, members of the original family who owned Laurentian served on our board and worked in the business.

B&B: How do you think being associated with DS Services® and the Cott family of companies enhances the value you offer customers?

SC: DS Services® has always had a great reputation in the industry as well as with customers. Cott is also highly respected and supportive. Our association allows us to provide bottled water delivery service to more homes and offices across North America, continue to strengthen our product portfolios and maintain our high levels of quality and service. All of us at AquaTerra are very excited to be part of this phenomenal organization.

B&B: With such a strong commitment to customer satisfaction, what do you look for when you hire customer care associates and salespeople?

SC: I look for passion and drive. Those are things we can’t teach; they’re part of a person’s hard wiring. When someone is passionate about what they do, I’m confident that enthusiasm will come through in their dedication and commitment to our customers.

B&B: What would you say to a friend or business associate who is considering AquaTerra bottled water delivery service?

SC: I would tell them to sign up! Seriously, with everyone being so busy at work and at home, I would tell them to let us take care of their office or home hydration and caffeine needs. That way, they can focus on their business and responsibilities.

B&B: What do customers tell you about their experiences with AquaTerra?

SC: We get great feedback about our friendly and courteous route sales representatives. Many of our customers consider them adopted members of their internal teams.

B&B: What’s the most interesting thing about AquaTerra’s history?

SC: Our legacy began in 1882 as the Laurentian Water Company in Quebec. Our Montreal office has many pictures and historical items dating back to our foundation years. In fact, until recently, members of the original family who owned Laurentian served on our board and worked in the business.

B&B: What interesting trends do you see on the horizon for bottled water or coffee delivery services?

SC: I see several things emerging. One is large companies moving toward a single national beverage provider for all their needs. Another is technology. It’s affecting our business like all others, with exciting equipment and products that are completely transforming the kinds of beverages we can offer. Companies no longer see the breakroom as a place to eat lunch and grab a glass of water. They are creating oasis-like breakout areas where team members can get together over cappuccinos and brainstorm. These environments are actually great employee retention and recruiting tools. The next generation to enter the workforce has very different expectations than Baby Boomers who are now moving toward retirement. We can help companies adapt and positively change the breakroom’s influence on company culture.

B&B: How do you think being associated with DS Services® and the Cott family of companies enhances the value you offer customers?

SC: DS Services® has always had a great reputation in the industry as well as with customers. Cott is also highly respected and supportive. Our association allows us to provide bottled water delivery service to more homes and offices across North America, continue to strengthen our product portfolios and maintain our high levels of quality and service. All of us at AquaTerra are very excited to be part of this phenomenal organization.

B&B: With such a strong commitment to customer satisfaction, what do you look for when you hire customer care associates and salespeople?

SC: I look for passion and drive. Those are things we can’t teach; they’re part of a person’s hard wiring. When someone is passionate about what they do, I’m confident that enthusiasm will come through in their dedication and commitment to our customers.

B&B: How do you think being associated with DS Services® and the Cott family of companies enhances the value you offer customers?

SC: DS Services® has always had a great reputation in the industry as well as with customers. Cott is also highly respected and supportive. Our association allows us to provide bottled water delivery service to more homes and offices across North America, continue to strengthen our product portfolios and maintain our high levels of quality and service. All of us at AquaTerra are very excited to be part of this phenomenal organization.
Some Refreshing Facts on Water, Coffee and Tea!

We love a good factual read, especially when it teaches us something we never knew before. Here are some great facts and insights about bottled water, coffee, tea and more that might surprise you – and make you think twice when you reach for a cup or glass!

**What do leading tea-producing countries such as Kenya, Taiwan, India, China and Argentina all have in common?** They’re home to mountainous areas containing mineral-rich and acidic soil that’s perfect for growing tea! 1

**Flavonoids:**

You may have heard the word flavonoids when it comes to tea, but if you don’t know what they are, we’ve got the scoop! Basically, flavonoids are naturally occurring plant compounds believed to have antioxidant properties that, according to recent scientific studies, may be beneficial to our health. 3

**Kahveh koffie caffe**

Ever wonder where the word “coffee” comes from? Turns out that the original use of the Arabic word for this “wine of the bean” was ultimately the influencing factor that drove Europeans to call it everything from “kahveh” in Turkey to “koffie” in Holland and “caffe” in Italy. Sound familiar? 5

**One of the most important and efficient uses of water is bottled water with a full 100% of its contents being intended for human consumption only.** Compare that to tap water of which only about 2% is intended for human consumption. 2

**It’s a fact: tea is a winner in most American homes. Consider that approximately 4 in 5 consumers drink it, with Millennials (67% of them) being the most likely to consume a cup or glass.** 1

**Purified bottled water is just tap water in a bottle, right?** No way! Once it enters a plant, it can undergo everything from reverse-osmosis to carbon filtration to ensure it meets strict purified bottled water standards. 2

**Oh say can you sea!** With desalination technology, salty seawater can be turned into refreshing bottled water. 9

**Care for a spot of afternoon tea?** You can thank Anna, Duchess of Bedford, for starting this phenomenon in 1840 when she began taking tea with a light snack around 4 p.m. to curb that “sinking feeling.” Smart lady. 1

**Care the regulators – bottled water regulation and the FDA**

To learn more about bottled water standards, visit the FDA’s website (http://www.fda.gov/Food/FoodborneIllnessContaminants/BuyStoreServeSafeFood/ucm077079.htm). For more information on bottled water production and bottling equipment, visit the IBWA site (http://www.bottledwater.org/california-drought).

**Ask the regulators – bottled water regulation and the FDA – U.S. Food Drug Administration, http://www.fda.gov/Food/FoodborneIllnessContaminants/BuyStoreServeSafeFood/ucm077079.htm**

**Coffee service.com | 21**
Your Trusted Partner for Brewed-Beverage Success

Rely on us to work with you on delivering a distinctive, brewed-beverage program that is:

**Reliable** in delivering service and expertise you can count on

**Tailored** to your business goals and operating dynamics

**Flexible and Responsive** in addressing changing needs and new opportunities

Contact Us to Learn More or Initiate a Pilot Test for Your Business!

coffeeservice.com | 800-460-7939